



wēalthvox

Learning accounting  
**is now easy**



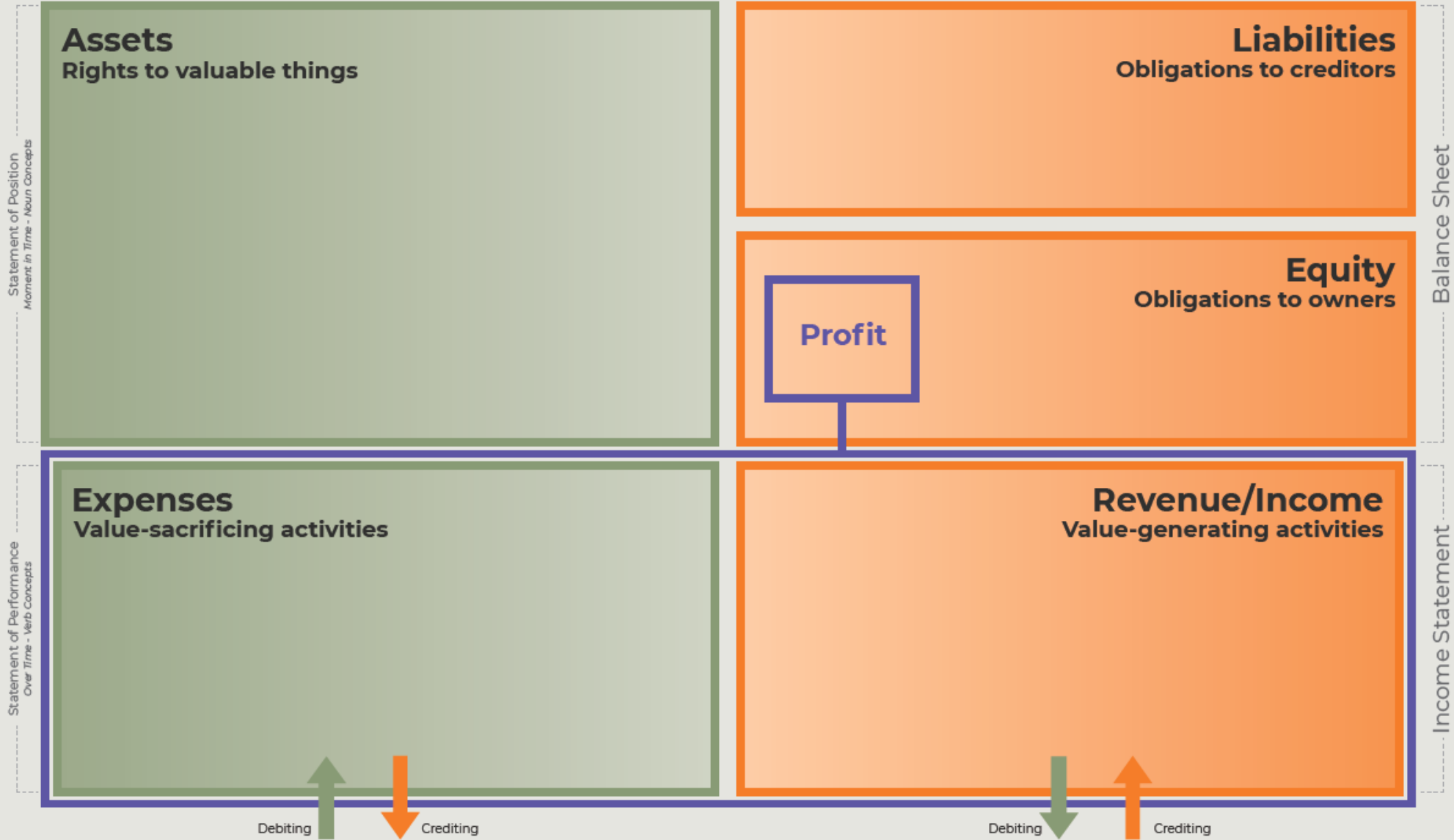
Language Structure Mechanics

# BaSIS Board™

Entity: \_\_\_\_\_

## USES OF FUNDS Debit Accounts

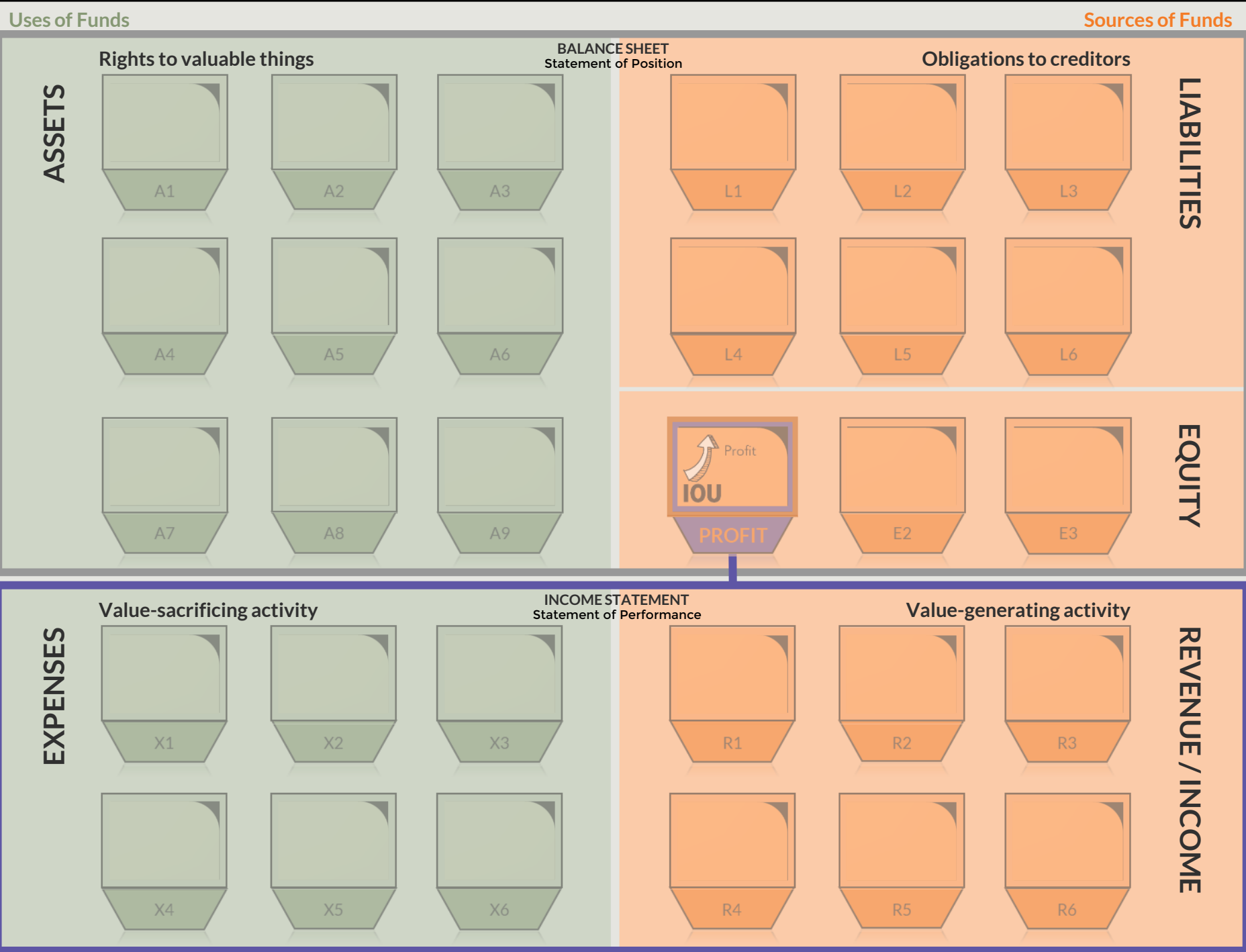
## SOURCES OF FUNDS Credit Accounts



Hands-on 3D props  
Radically simplified language  
Unprecedented learning



- 1) Put your profit sticker on the **Profit** box.
- 2) Get your **Tally Ticket** ready.



1

Jan 2:

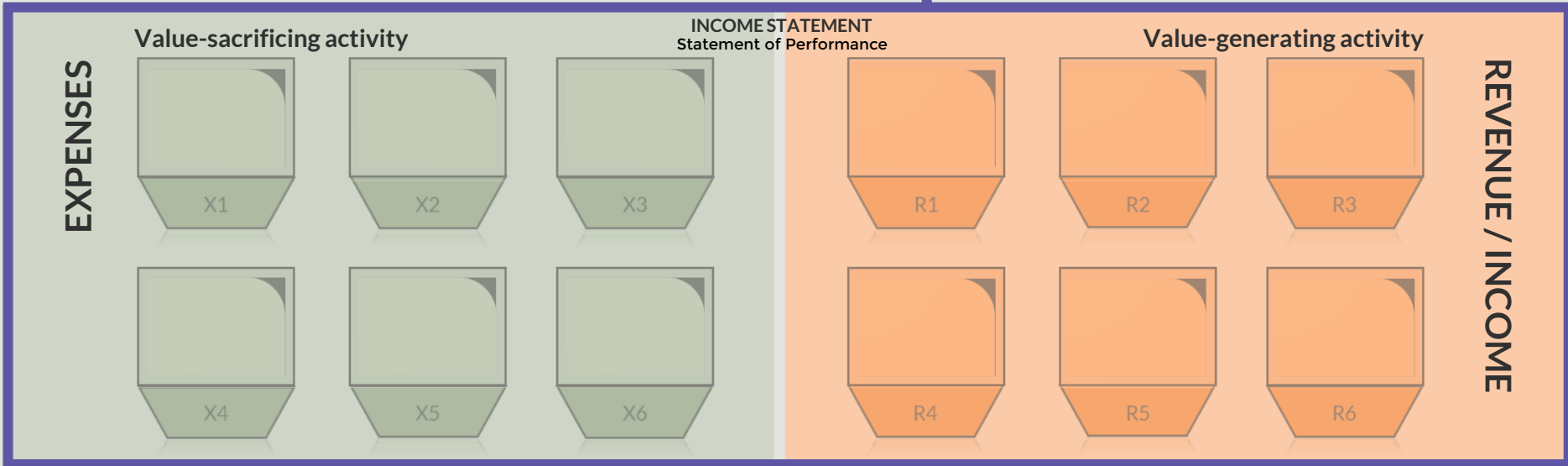
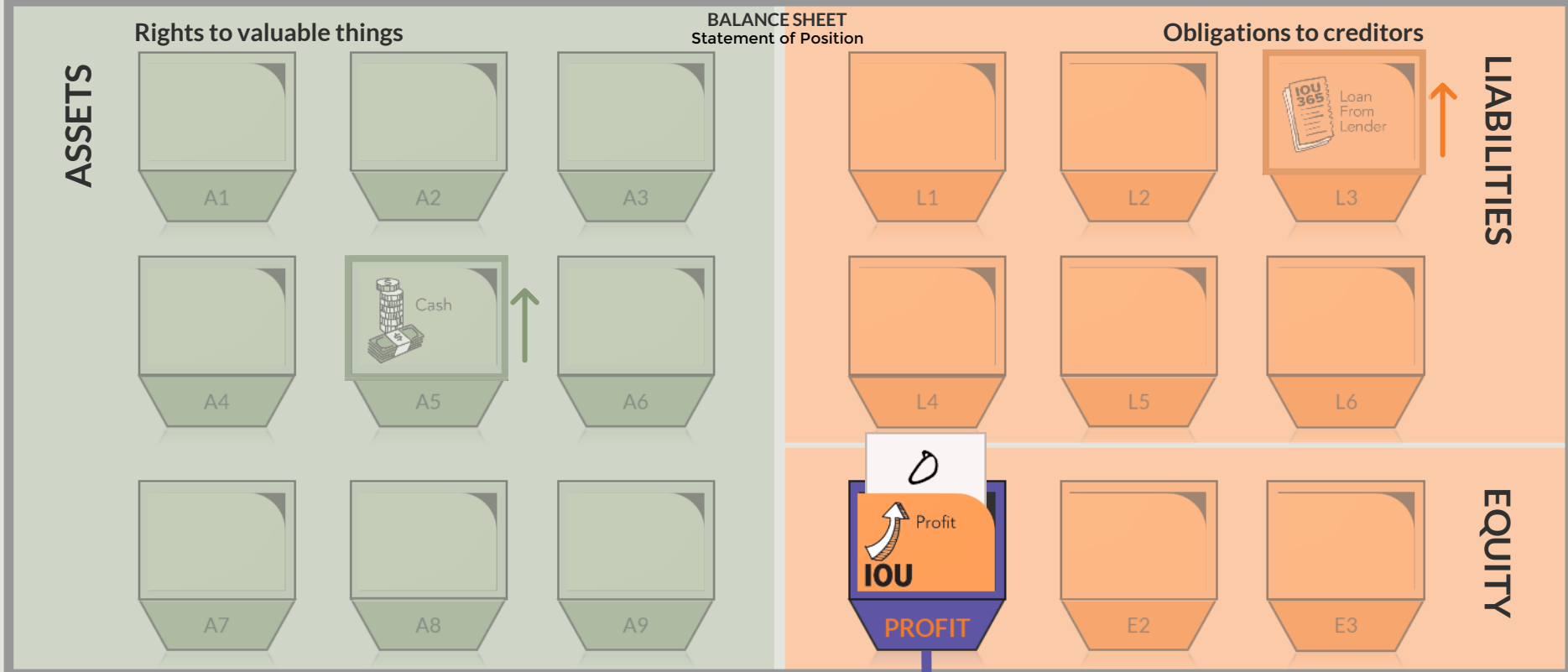
Borrow money from lender – put into business bank account. **30,000**

30,000

30,000

Uses of Funds

Sources of Funds



2

Jan 3:

Owner contributes funds – put into business bank account. Not a loan.

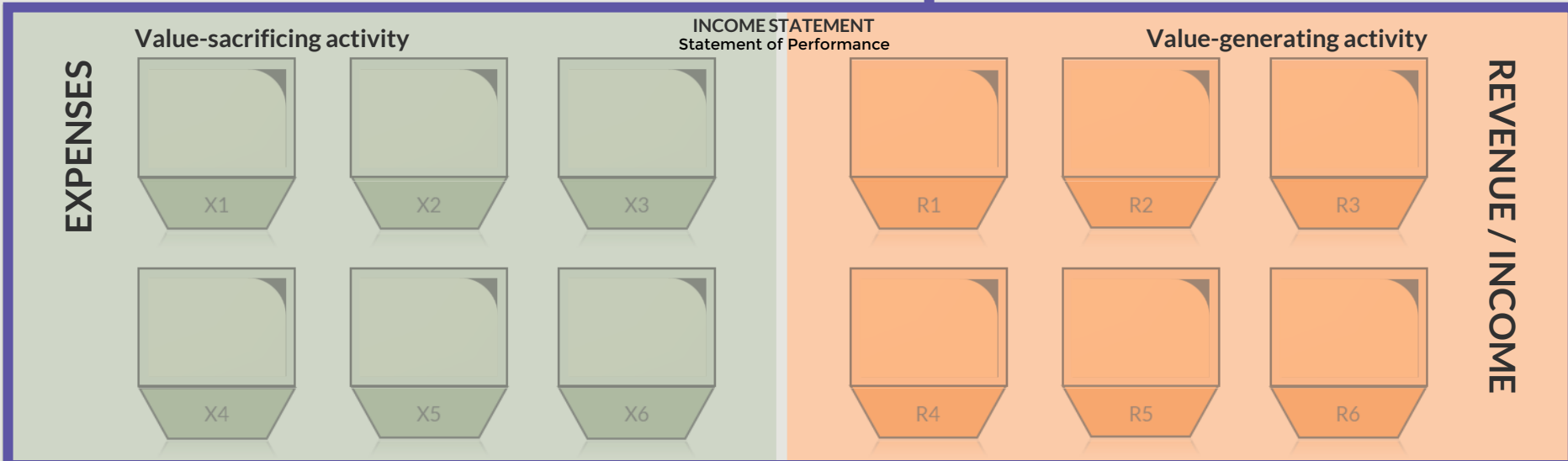
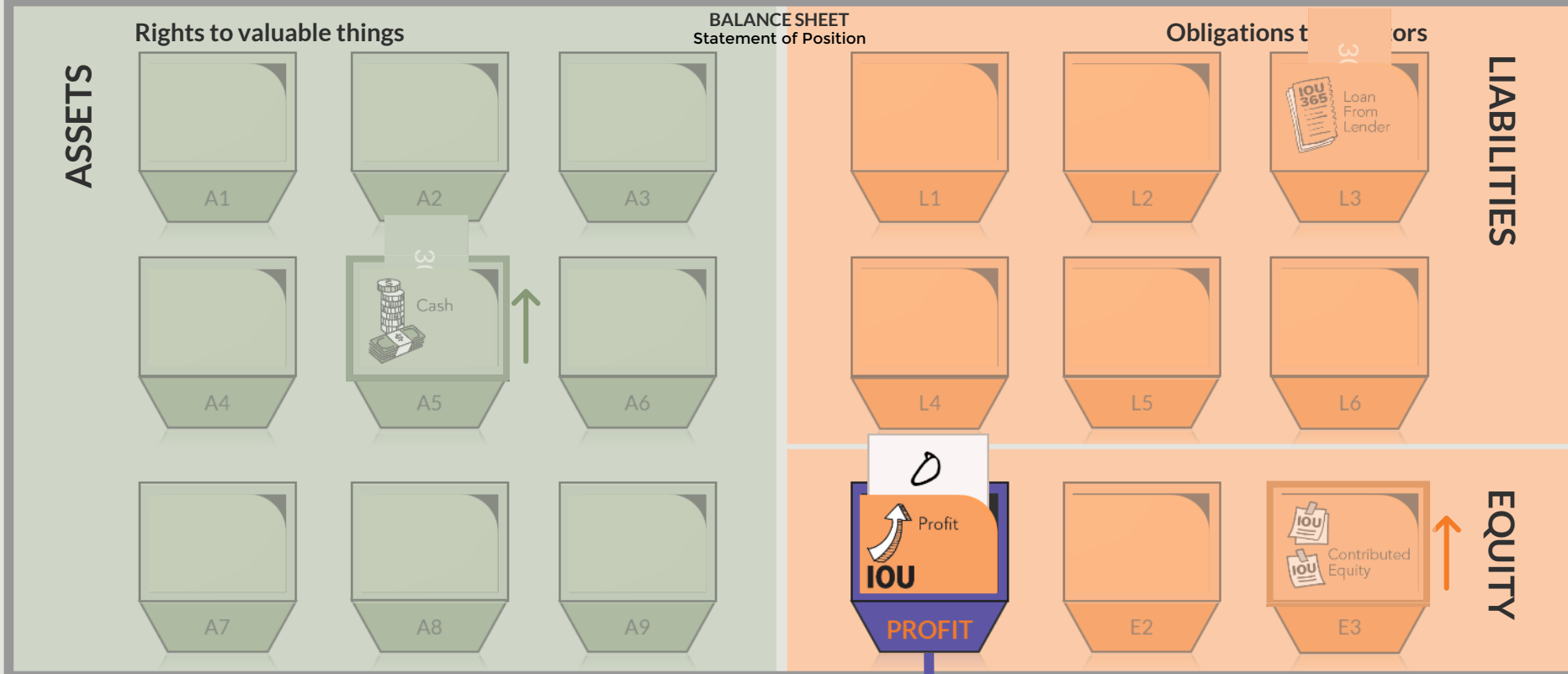
20,000

20,000

20,000

Uses of Funds

Sources of Funds



”

Where were you when I  
was doing my MBA?

This is a game-changer.

Sales Director, Retail Industry, London





[wealthvox.com](https://wealthvox.com)

We enable everyone  
to access the power of  
the Financial Conversation

Financial  
Inclusion  
Matters

Wealthvox  
PRESENTS

# Let's Talk Finance

POWERED BY THE COLOR ACCOUNTING LEARNING SYSTEM™

*Let's Talk Finance,*  
our keystone workshop,  
is delivered over 8 hours,  
on-site or remotely.

# Let's Talk Finance

## Workshop Agenda

### **CONVERSATION 1:**

The balance sheet

### **CONVERSATION 2:**

The income statement

### **CONVERSATION 3:**

Accounting for business scenarios

### **CONVERSATION 4:**

Telling a business story

Business Acumen

Financial Literacy

Accounting Literacy

# Foundation First

The accounting duality...

...the Balance Sheet butterfly



**Uses of Funds**



Balance Sheet of: \_\_\_\_\_



**Sources of Funds**



# Lemonade

**EXPENSES**

X1 Depreciation Expense	X2 Advertising	X3 Cost of Sales
X4	X5 Cleaning	X6

**LIABILITY**

L4 Accounts Payable	L5 Accrued Expenses	L6 Deferred Revenue
---------------------	---------------------	---------------------

**EQUITY**

E1 Profit	E2 Opening Retained Earnings	E3 Contributed Equity
-----------	------------------------------	-----------------------

**REVENUE / INCOME**

R1 Sales	R2	R3
R4	R5	R6

**ASSETS**

A4 Cash	A5 Accounts Receivable	
A7	A8 Prepaid Expense	A9 Inventory

↑ Debiting

↓ Crediting

BaSIS Board™

↓ Debiting

↑ Crediting

## Let's Talk Finance

BY THE COLOR ACCOUNTING LEARNING SYSTEM™

COLOR ACCOUNTING™

COLOR ACCOUNTING™

wealthvox

Rapidly deliver powerful  
**accounting literacy**



Our keystone workshop, *Let's Talk Finance*,  
is further enriched by our follow-on modules:

So, let's **talk** ▶▶ [easy@wealthvox.com](mailto:easy@wealthvox.com)

”

## Professor Paul Healy, Harvard Business School

[Colour Accounting] has the advantage of showing how accounting works visually. We all tend to see problems and relationships more easily visually, so the ACA approach takes advantage of how we learn most effectively. As such, I believe that it is of value to anyone who is interested in understanding how accounting works (from high school students to undergrads to MBAs to business executives).

## IT'S ABOUT...

- ✔ Business performance, profits and sustainability.
- ✔ Employee engagement and participation.
- ✔ Shining a light on opportunity.
- ✔ Efficiency and effectiveness.

It's about the **diversity of human potential** and using the talents of each one of your team members.

**It's for everyone. It's the future.**

”

This is the first workplace course that's made a noticeable difference back at my desk.

Financial analyst, Wall Street



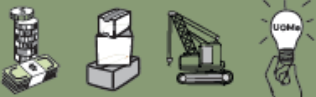
Entity: \_\_\_\_\_

**USES OF FUNDS**  
Debit Accounts


**SOURCES OF FUNDS**  
Credit Accounts

Statement of Position  
Moment in Time - Noun Concepts

**Assets**  
Rights to valuable things



**Liabilities**  
Obligations to creditors



**Equity**  
Obligations to owners

**Profit** IOU ↷


Balance Sheet

Statement of Performance  
Over Time - Verb Concepts

**Expenses**  
Value-sacrificing activities



**Revenue/Income**  
Value-generating activities

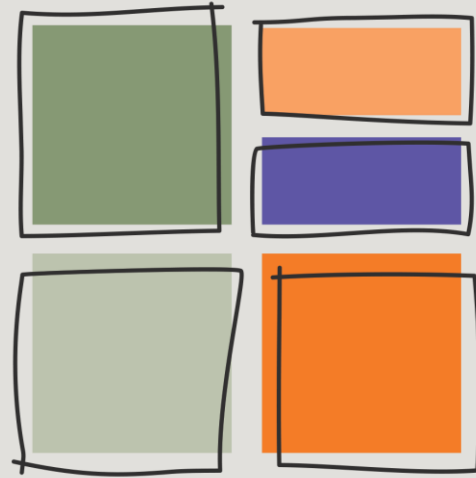


Income Statement



Visit **our store** to purchase products or register for a workshop.





**COLOUR**<sup>™</sup>  
**ACCOUNTING**  
LEARNING SYSTEM

[colouraccounting.com](https://colouraccounting.com)

Financial education materials  
that enable anyone to  
**access the power of the  
financial conversation**





”

Thank you, thank you,  
thank you. This was  
the best training I've  
received in my 17 years  
at the company.

Insurance manager, Tennessee



Choose how you'd **like to work with us:**

Participate

Refer

Facilitate

Distribute

Let's **talk**

Visit us at  
**wealthvox.com**

---

**w̄wealthvox**

Meet the **BaSIS** Board...

...and RELAX

**Uses of Funds**

**Sources of Funds**



Entity Name: \_\_\_\_\_

ASSETS

LIABILITIES

EQUITY

EXPENSES

REVENUE / INCOME

Educators visit  
**colouraccounting.com**

Learn how to use the Colour Accounting Learning System™  
Learning System in your **classroom**

Join a **Teacher Certification** workshop



# Ask us about **Colour Logic**



Debit account



Credit account

**w̄ealthvox**



**Everyone belongs i  
n the financial  
conversation**

**w̄ealthvox**

Ask us about  
**Point of view**



**Assets**

**Liabilities**

**Equity**

**eXpenses**

**Revenue**

Ask us how to

**R.E.L.A.X**

*"Valuable to anyone who is interested in understanding how accounting works"*  
-Professor Paul Healy, Harvard Business School

The  
**JOY**  
of  
**ACCOUNTING**  
A GAME-CHANGING APPROACH THAT  
MAKES ACCOUNTING EASY



PETER FRAMPTON & MARK ROBILLIARD

Read more about the  
Colour Accounting™ Learning System  
in the #1 rated accounting book

## **The Joy of Accounting**